



Old Fashioned GRAVEL

*A
Premium Rustic
Experience*

2024

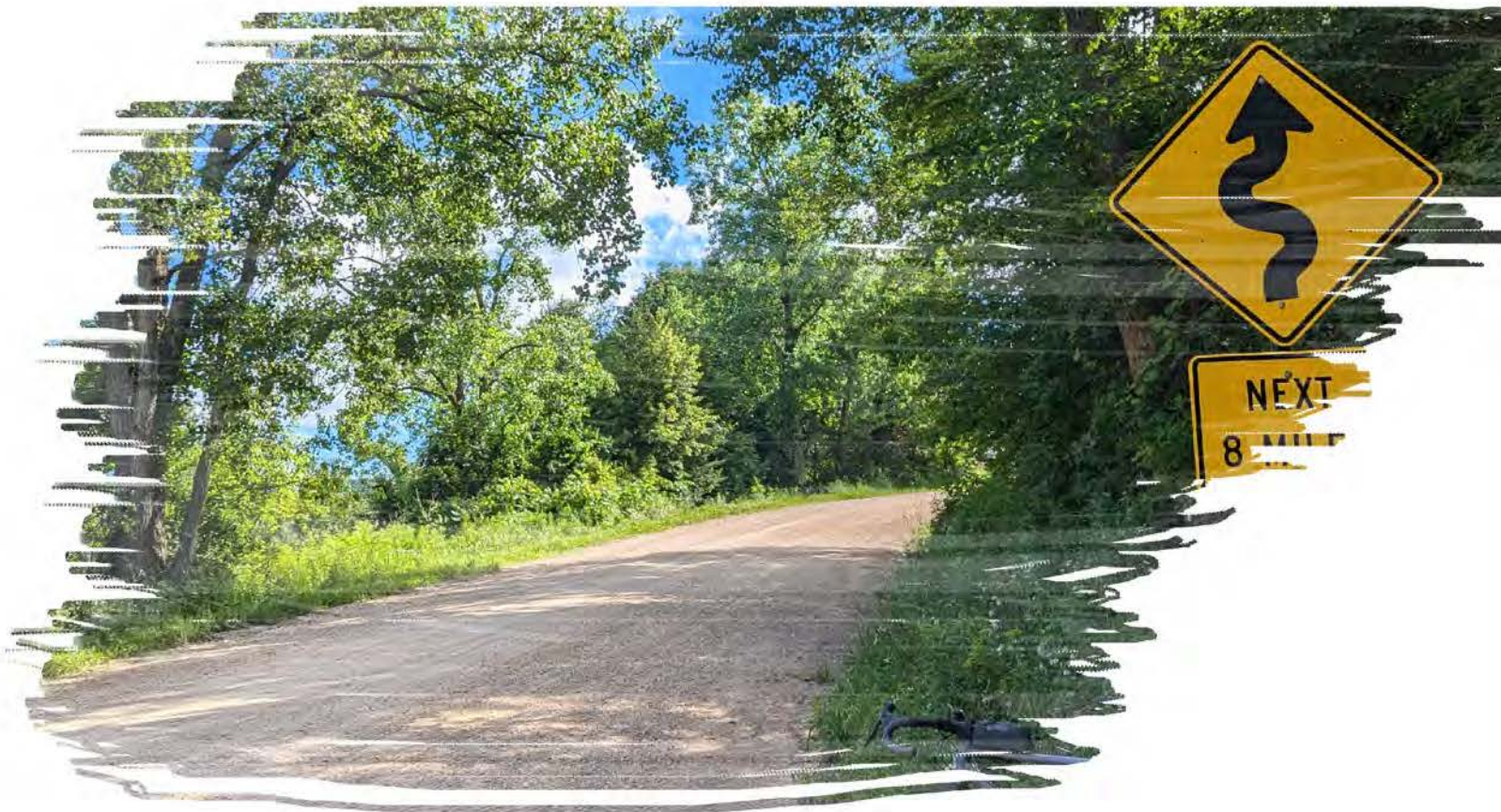
Old Fashioned Gravel

Tech Guide - Year One

2024

Welcome to the inaugural year of the Old Fashioned Gravel Ride/ Race! We want to thank you for registering and look forward to sharing this amazing area with you. The routes will all start and finish at the Weizer farm in Butterfield Valley, Hokah Minnesota. After 2 miles of pavement, the rest of the route will be almost all gravel, climbing and descending through some of the prettiest scenery in the driftless. Whether you are racing or just going for a fun ride, remember to take the time to look around. Meet some new people, and most importantly, enjoy the ride.

This tech guide should have the answers to all the questions you may have (regarding the ride). If you find we have missed anything, please feel free to reach out and we will try to get an answer to you promptly.






Location:

The Weiser Farm 7661 Weiser Rd
Hokah MN 55941

This is the most important location as the race starts and finishes here. This is where everything happens.

Parking
Registration
Food/Drink
Start/Finish





Schedule of events



Friday October 4

- Registration opens at the farm **3 P.M.**
- Shakeout ride presented by Driftless Cycling **5 P.M.**
- Registration closes **7 P.M.**
- Fires pits will be lit for hanging out and telling stories **8 P.M.**
- Parking Lot Will Be Closed **8 P.M.**

Saturday October 5

- Parking lot opens **5 A.M.**
- Registration opens **5:15 A.M.**
- Coffee and breakfast goodies available from Free Range Exchange **6 A.M.**
- 100 mile- 99 Proof ride starts **7 A.M.**
- 60 mile- Winnie Cooper ride starts **8:30 A.M.**
- 40 mile- Crazy Corners ride starts **10 A.M.**
- 18 mile- Butter Valley ride starts **11 A.M.**

Post Race Shenanigans

- Food is served, meals to purchase crafted by The Butcher Shoppe starts **1 P.M.**
 - Old Fashioned drinks available for purchase mixed by the La Crosse Distilling Company **1 P.M.**
 - Free Beer will be flowing as will the non-alcoholic drinks **1 P.M.**
 - Enjoy all these things while chillin with your new friends
 - Awards Ceremony **3 P.M.**
 - Food and drink service ends **5:30 P.M.**
 - Event ends, drive home with your friends and family, smiling and making plans to come back to the Old Fashioned Gravel ride again in 2025
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Parking

We will be opening the parking area mid-day on Friday, as we get things set up. Registration opens at 3pm so you can come hang out at the farm, or go for the pre ride at 5pm if you like. Please keep in mind this is a farm, with cows. There may be some cow pies in the fields, so be aware of your surroundings. There are also barbed wire fences, and farm implements. We will be closing the parking area at 8pm. If you are in, you are welcome to sleep in your vehicles on site. This is a private residence, and we would like to avoid people driving in at all hours of the night. There are camping areas, and hotels within 15 minutes of the start/finish.

We will have a flagger at the entrance of the farm that will need to stop traffic as each wave of riders starts the ride. If you are stopped by a volunteer, be patient, you will be allowed to head up the driveway as soon as the riders have passed, and it is safe for everyone. Once on the property, there will be a few volunteers guiding you on where to park.



Event Venue



A few rules for the road:

Every participant MUST wear a helmet. No exceptions.

Most of the harvesting of crops should be done by October 5, but please be aware there may be farming equipment on the roads. These men and women are working, so please yield to them, and give them a little wave and a smile.

People live on these quiet roads for the same reason we like to ride there, it is peaceful, and beautiful. Let's try not to ruin either of those things, don't be a jerk, and please do not litter.

Pack it in, pack it out, and enjoy this amazing countryside.

You may encounter animals on your journey. There may be loose cows, deer, a horse like last year, or other critters on route, so pay attention. We will have a big box of dog treats at registration, it can help settle an excited dog. We will be riding the course and identifying these areas and talking with the owners, but just be aware.

Be prepared for any weather that may head our way. It is October, it could be 90 degrees, or snowing. Make sure you dress accordingly.



Routes

Butter Valley: 18 Miles

Crazy Corners 40: 40 Miles

Winnie Cooper: 60 Miles

99 Proof: 100Miles



Please note the routes may change. We recommend you transfer files to your head unit/GPS a few days before the event. This will give you the newest and most up to date file.

Rest Stops:

There will be restrooms at Rest Stop One, Two, and Start/Finish.

We will have three rest stops, one just before Reno that will service the 40, 60, and 100 riders.

We will have water, hydration mix, some snacks, and probably some surprises. This stop is going to be staffed by Tree Huggers Coop.

Rest stop two will be in the town of Freeburg in front of Little Miami. There will be water, hydration mix, snacks, and the Fox from Embark Maple there to get you stoked on everything!

Rest stop three will be nestled in Winnebago valley, and will be providing hydration and snacks for the 100 and 60 mile riders. There is no bathroom at this stop, but our friends from La Crosse Adventure Films will be there to offer some laughs and high five's.

Additionally for the 100 mile riders we will have two additional stops. Tree Huggers Coop will have hydration and snacks at their Caledonia location, it is also next to a Kwik Trip in case you need some Glazers and a cup of coffee.

We will have a water stop out near Eitzen. There are not any options for food and drink that way, so please plan accordingly.

Support:

What can you expect on course in regard to support?

Be prepared for anything, expect nothing.

That being said:

We will have mechanical support on course provided by Event Support Professionals. They will have mechanical support and should be able to help with most issues. They will be driving the courses looking for people with issues. There will be no way to contact neutral support, so you need to be prepared to get yourself out of any situation that arises. They are just supplemental help. They are not equipped to give you a ride, you will need to arrange that. There are flat roads that will bring you back to start/finish, we will highlight those on a separate ride with GPS file.

Helpful list of things you may want to bring:

- Inner Tubes
- Co2/Pump
- Tire Plugs and tire boot
- Clothing for inclement weather
- Basic Tools
- Ample Food and Water
- Lights
- Battery pack for phone/GPS



Emergencies and weather emergencies

There is very poor cell coverage on course due to all of the bluffs and valleys. Best practice in an emergency is always to call 911. Getting to higher ground may help with reception but the 911 network is quite good in this area. We will have vehicles roaming the course with Ham Radio operators, so we will have communication.

If we've learned anything directing races over the years it is weather can move in quickly and can be dangerous. Some of y'all know what we're talking about. We will do our best to either delay or cancel the event if it is unsafe to ride.

Your safety is our top concern. Sorry, there are no refunds due to inclement weather.

We will have medical at the start/finish in case you fall down and go boom. They will be able to take care of light injuries.



Off site helpful things

Many hotels are within a 15-minute drive of the start/ finish location. There is something for most budgets if you prefer to sleep in a bed and want a hot shower. We will allow people to sleep in their vehicles on site and only ask that you be on-site before 8 pm because we will close the driveway at that time and **WILL NOT** open it again until 5 am. We have people who live on site, and we want to inconvenience them as little as possible. Thank you for understanding, and cooperating.

[Best Western](#)

[Fairfield Inn Marriot](#)

[Courtyard Hilton](#)

[The Charmant Hotel](#)

Camping Options:

If you are going to take our rustic theme to heart, there are a few camping sites within 15 minutes of the farm.

[Houston Nature Center](#)

[Pettibone Resort](#)

[Money Creek Retreat](#)

Food and Beverage:

There are tons of food and beverage options in La Crosse and a few smaller local businesses in Hokah we encourage you to visit. Here are a few of our favorites.

[The Butcher Shoppe](#)

[Free Range Exchange](#)

[Rudy's Drive-in](#)

[Turtle Stack Brewery](#)

[La Crosse Distilling Co.](#)

[Restore Public House](#)

[The Breakfast Club & Pub](#)

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